

Intuition Challenge the givens Parad
Knowledge Management Humour



International Conference on Facilities and Financing of Entrepreneurship Training

4-5 April 2005

Queen Anne Court
University of Greenwich
LONDON

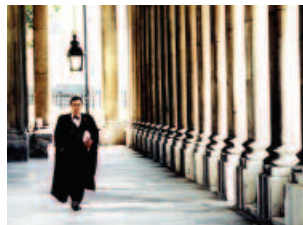


Call for Papers

International Conference on Facilities and Financing of Entrepreneurship Training

4–5 April 2005
Queen Anne Court
University of Greenwich Business School
London

This conference is organised by the Centre for Entrepreneurship at Greenwich University Business School together with the Moscow Training Foundation. This event will address a wide range of issues in Business Education and Resources for Entrepreneurship Training.



Conference Themes

- | | |
|---|--|
| 1 Training needs for micro enterprises | 7 Outsourcing of training & development |
| 2 Public policy & infra-structure requirements for an enterprise culture | 8 Case studies of best practice in the public, private & not-for-profit sectors |
| 3 Training & Best Practice for competing in export markets | 9 EU, World Bank, UNDP, etc. sources of funding for training & development |
| 4 Funding sources, mechanisms & partnerships at national & regional level | 10 Training & systems development for national & global competitiveness |
| 5 Intrapreneurship: Training, development & education | 11 Vocational education & skills development |
| 6 Public & private sector collaboration & partnership | 12 Competing in export markets: Quality standards in training & development to WTO standards |

Applicants should submit a one-page abstract, 500 words maximum, in English by Monday 14 February 2005 to k.k.rajah@gre.ac.uk

Notification of the selection decision will be made to authors by Monday 21 February 2005.

For selected papers, the deadline for submission of full papers is Friday 11 March 2005.

CENTRE FOR ENTREPRENEURSHIP

Executive Committee Members

Co-Chairmen of the Committee:

Mr. E. Egorov	Minister Ministry of Small Medium Business Support Moscow City Government
Mr. M. Eroshin	General Director Moscow Training Foundation Moscow City Government
Prof. Les Johnson	Head of School University of Greenwich Business School
Dr. Kanes Rajah	Director Centre for Entrepreneurship University of Greenwich Business School

Members of the Committee:

Prof. A. Sigov	Principal Moscow University of Radio Engineering, Electronics and Automation
Prof. Z. Sevic	Director of Research The University of Greenwich
Mr. Samuel Toumassian	Managing Director Brit Education & Travel
Mr. Soslan Salamov	Marketing Director Brit Education & Travel

Contact Person

Conference papers: Dr. Kanes Rajah (k.k.rajah@gre.ac.uk)

Administration: Mary McCartney (M.McCartney@gre.ac.uk)

Centre for Entrepreneurship

Tel: (+ 44) 0208 331 9835

Fax: (+ 44) 0208 331 9684

Passion
Positivity
Persistence
Playfulness



Contributing Organisations



The Moscow Training Foundation was set up in 1995 by the Moscow City Government and a number of leading Moscow-based commercial and public organisations as a non-governmental not-for-profit body whose main objective is to organise training for the market economy. The MTF's activities are guided by the needs of Moscow City Government. The priority areas in which training is carried out are small business development, environmental issues, accounting, finance, real estate, transport, etc.



the
UNIVERSITY
of
GREENWICH

Leading new International university: The university works in over 80 countries around the world carrying out research, consultancy and teaching. There are projects as far afield as China, South Africa, Russia, Australia and the USA. The university's position in South East London and Kent means that it is well located to link into Europe. Students also come to us from these countries to study at Greenwich, part of an international student community of some 3,500. Greenwich generates £17.5 million in research and consultancy income every year. Award-winning: The university has won two successive research-based Queen's Anniversary Prizes for Higher & Further Education; these national awards recognise outstanding achievement which benefits the wider community.



The Centre for Entrepreneurship is a motor for regeneration in the local region and has a growing programme in entrepreneurship education. This is designed to help with business start-ups and to increase the competitiveness of businesses within regional and international markets. The Centre's initiatives also contribute directly towards regional development and regeneration by ensuring organisations' are able to identify and exploit opportunities generated by the knowledge economy. The Centre for Entrepreneurship offers research expertise, technology transfer, incubator facilities, business advice and staff training, working in partnership with business, industry, government and public bodies. It has projects in UK, Europe, Eastern Europe and South Africa.



Brit Education & Travel Ltd is a non-for-profit London-based organisation, specialising in business training programmes and educational consultancy.

The professional programmes are thoroughly designed to meet the requirements of executives from various fields of business activities. Having been set up in 1996 Brit Education & Travel Ltd has helped hundreds of professionals from Russian Federation to visit Britain and establish business contacts with British commercial institutions and official bodies.